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COMMERCIAL FIRST CLASS – LETTERS AND CARDS

Weight Not Over (Ounces)	Automation				Machinable Presorted
	5-Digit	3-Digit	AADC	Mixed AADC	
1.0	0.383	N/A	0.412	0.428	0.459
2.0	0.383	N/A	0.412	0.428	0.459
3.0	0.383	N/A	0.412	0.428	0.459
3.5	0.383	N/A	0.412	0.428	0.459
Postcard	0.257	N/A	0.268	0.274	0.280

COMMERCIAL FIRST CLASS – FLATS

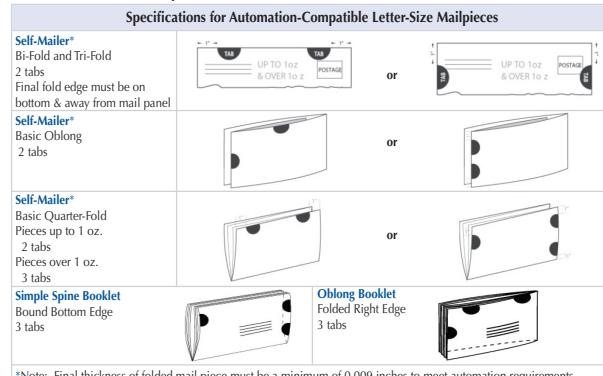
Weight Not Over (Ounces)	Automation				Machinable Non-Auto Presorted
	5-Digit	3-Digit	ADC	Mixed ADC	
1.0	0.486	0.605	0.644	0.727	0.799
2.0	0.636	0.755	0.794	0.877	0.949
3.0	0.786	0.905	1.944	1.027	1.099
4.0	0.936	1.055	1.094	1.177	1.249

For weights over 4.0 oz., call your AdMail representative.

FIRST CLASS – RETAIL LETTERS & CARDS

Weight Not Over (Ounces)	Single Piece
1.0	0.55
2.0	0.70
3.0	0.85
3.5	1.00
Postcard	0.35

TABBING – Required for letter-sized automation rates



SAMPLE INDICIAS



NOTE: To use indicias with your company or organization name, mail must be verified at the post office where your company permit is held.

In addition, a return address or a ZIP Code needs to appear on the address side of the mailpiece.

DIMENSION INFORMATION

Card Dimensions			Letter Dimensions*			Flat Dimensions			Aspect Ratio		
Measurement	Minimum	Maximum	Measurement	Minimum	Maximum	Measurement	Minimum*	Maximum	Measurement	Minimum*	Maximum
Length	5 inches	6 inches	Length	5" min.	11-1/2" max.	Length	11-1/2" min.	15" max.	Length	11 1/2 inches	15 inches
Height	3 1/2 inches	4 1/4 inches	Height	3 1/2 inches	6 1/8 inches	Height	6 1/8 min.	12 inches	Height	6 1/8 inches	12 inches
Thickness	0.007 inch*	0.016 inch	Thickness	0.007 inch*	0.25 inch	Thickness	0.25 inch	0.75 inch	Thickness	0.25 inch	0.75 inch

*Min. is 0.009" if card is more than 4 1/4" high or 6" long.

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* Folded Self Mailers larger than 6" x 10 1/2", are more than 1/4" thick or over 3 oz. will be processed as a flat. We can help you determine whether your mail piece design is considered a Folded Self Mailer.

*Flats exceed at least one of these dimensions.

**Automated Flat Minimums: 6.0" L, 5.0" H & .009" T

The dimension of a mailpiece expressed as a ratio of length (direction parallel to the address) divided by height.

For example

A postcard that is 5 1/2" long by 3 1/2" high has an aspect ratio of 1.57.

An aspect ratio between 1.3 and 2.5 is required for automation compatibility.

MARKETING MAIL (formerly STANDARD) – COMMERCIAL LETTERS

Entry Discount	Enhanced Carrier Route (ECR)				Automation				NONMACH		Non Automation	MACH		
	Saturation	HD Plus	High Density	Basic	5-Digit	3-Digit	AADC	Mixed AADC	5-Digit	3-Digit	ADC	AADC	Mixed ADC	
Machineable: Less than 3.5 ounces NonAuto: Less than 4 ounces (Per piece price)	None	0.190	0.200	0.209	0.294	0.256	N/A	0.281	0.291	0.505	0.573	0.595	0.292	0.302
	DNDC	0.170	0.180	0.189	0.269	0.234	N/A	0.259	0.269	0.483	0.551	0.573	0.270	0.280
	DSCF	0.165	0.175	0.184	0.262	0.228	N/A	0.253	—	0.477	0.545	0.567	0.264	—
	DDU	—	—	—	—	—	—	—	—	—	—	—	—	—
Machineable: More than 3.5 ounces NonMachineable: More than 4 ounces (Per pound price)	None	0.700	0.609	0.609	0.700	0.894	0.894	0.894	0.894	0.894	0.894	0.894	—	0.907
	DNDC	0.580	0.454	0.454	0.580	0.731	0.731	0.731	0.731	0.731	0.731	0.731	—	0.736
	DSCF	0.549	0.426	0.426	0.549	0.683	0.683	0.683	—	0.683	0.683	0.683	—	—
	DDU	—	—	—	—	—	—	—	—	—	—	—	—	—
+ Per piece rate	—	+ 0.125	+ 0.080	+ 0.098	+ 0.125	+ 0.178	+ 0.296	+ 0.370	+ 0.405	+ 0.242	+ 0.334	+ 0.390	—	+ 0.425

MARKETING MAIL (formerly STANDARD) – COMMERCIAL FLATS

Entry Discount	Enhanced Carrier Route (ECR)				Automation					Non-Automation Presorted				
	Saturation	HD Plus	High Density	Basic	FSS	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC	
4.0 ounces or less (Per piece price)	None	0.224	0.232	0.250	0.300	N/A	0.405	0.523	0.597	0.632	0.469	0.561	0.617	0.652
	DNDC	0.186	0.194	0.212	0.270	N/A	0.362	0.480	0.554	0.589	0.426	0.518	0.574	0.609
	DSCF	0.179	0.187	0.205	0.262	N/A	0.352	0.470	0.544	—	0.416	0.508	0.564	—
	DFSS	—	—	—	—	N/A	—	—	—	—	—	—	—	—
	DDU	0.161	0.169	0.187	0.253	—	—	—	—	—	—	—	—	—
More than 3.3 ounces (Per pound price)	None	0.609	0.609	0.609	0.700	N/A	0.894	0.894	0.894	0.894	0.907	0.907	0.907	0.907
	DNDC	0.454	0.454	0.454	0.580	N/A	0.731	0.731	0.731	0.731	0.736	0.736	0.736	0.736
	DSCF	0.426	0.426	0.426	0.549	N/A	0.683	0.683	0.683	—	0.694	0.694	0.694	—
	DFSS	—	—	—	—	N/A	—	—	—	—	—	—	—	—
	DDU	0.357	0.357	0.357	0.511	—	—	—	—	—	—	—	—	—
+ Per piece rate	—	+ 0.072	+ 0.080	+ 0.098	+ 0.125	N/A	+ 0.178	+ 0.296	+ 0.370	+ 0.405	+ 0.242	+ 0.334	+ 0.390	+ 0.425

EDDM-Retail: \$ 0.187 (Standard Mail Saturation Flats accepted at Retail)

MARKETING MAIL (formerly STANDARD) – NON-PROFIT LETTERS

Entry Discount	Enhanced Carrier Route (ECR)				Automation				NONMACH				Non Automation	MACH
	Saturation	HD Plus	High Density	Basic	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	AADC	Mixed AADC	
Machineable: Less than 3.5 ounces NonMachineable: Less than 4 ounces (Per piece price)	None	0.111	0.117	0.124	0.209	0.138	N/A	0.163	0.173	0.387	0.455	0.477	0.174	0.184
	DNDC	0.091	0.097	0.104	0.184	0.116	N/A	0.141	0.151	0.365	0.433	0.455	0.152	0.162
	DSCF	0.086	0.092	0.099	0.177	0.110	N/A	0.135	—	0.359	0.427	0.449	0.146	—
	DDU	—	—	—	—	—	—	—	—	—	—	—	—	—
Machineable: More than 3.5 ounces NonMachineable: More than 4 ounces (Per pound price)	None	0.436	0.436	0.436	0.530	0.775	0.775	0.775	0.775	0.775	0.775	0.775	—	0.775
	DNDC	0.281	0.281	0.281	0.410	0.604	0.604	0.604	0.604	0.604	0.604	0.604	—	0.604
	DSCF	0.253	0.253	0.253	0.379	0.562	0.562	0.562	—	0.562	0.562	0.562	—	—
	DDU	—	—	—	—	—	—	—	—	—	—	—	—	—
+ Per piece rate	—	+ 0.027	+ 0.035	+ 0.057	+ 0.083	+ 0.037	+ 0.155	+ 0.229	+ 0.264	+ 0.101	+ 0.193	+ 0.249	—	+ 0.284

MARKETING MAIL (formerly STANDARD) – NON-PROFIT FLATS

Entry Discount	Enhanced Carrier Route (ECR)				Automation					Non-Automation Presorted				
	Saturation	HD Plus	High Density	Basic	FSS	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC	
4.0 ounces or less (Per piece price)	None	0.136	0.144	0.166	0.216	N/A	0.231	0.349	0.423	0.458	0.295	0.387	0.443	0.478
	DNDC	0.098	0.106	0.128	0.186	N/A	0.188	0.306	0.380	0.415	0.252	0.344	0.400	0.435
	DSCF	0.091	0.099	0.121	0.178	N/A	0.178	0.296	0.370	—	0.242	0.334	0.390	—
	DFSS	—	N/A	N/A	—	N/A	—	—	—	—	—	—	—	—
	DDU	0.073	0.081	0.103	0.169	—	—	—	—	—	—	—	—	—
More than 4.0 ounces (Per pound price)	None	0.436	0.436	0.436	0.530	N/A	0.775	0.775	0.775	0.775	0.775	0.775	0.775	0.775
	DNDC	0.281	0.281	0.281	0.410	N/A	0.604	0.604	0.604	0.604	0.604	0.604	0.604	0.604
	DSCF	0.253	0.253	0.253	0.379	N/A	0.562	0.562	0.562	—	0.562	0.562	0.562	—
	DFSS	—	N/A	N/A	—	N/A	—	—	—	—	—	—	—	—
	DDU	0.184	0.184	0.184	0.341	N/A	—	—	—	—	—	—	—	—
+ Per piece rate	—	+ 0.027	+ 0.035	+ 0.057	+ 0.083	N/A	+ 0.037	+ 0.155	+ 0.229	+ 0.264	+ 0.101	+ 0.193	+ 0.249	+ 0.284